

Reiman Gardens CoHorts' Board Meeting Minutes
January 9, 2008

President Carole Bunde called the meeting to order at 9:30 a.m.

Those present included Carole Bunde, Janice Blanco, Jean Digmann, Darrell Neumann, Jeanne Rieck, Betty Sailsbury, Monica Porter, Jack Mauldin, Clete Mercier, Dave Austin, Ardie Roehr, Craig Seymour, and Charlie Ricketts.

Staff present: Teresa McLaughlin.

Approval of the Minutes: The minutes of the December 12, 2007 meeting were accepted as written.

Treasurer's Report: Clete Mercier reported a current account balance of \$10,065.19. During 2007 we received income as follows: \$4,760.96, plant sales; \$404, books; \$1,291.53, cards; \$210, photo contest; and \$23.58 interest.

Committee Reports

Education: Jean Digmann stated the topics for all the brown bag lunch programs have been selected. The Brown Bag Lunch Program on January 10th will be presented by Lisa Orgler. Her topic will be "The Novel Garden" Theme Year. Betty Sailsbury reported that 35 people attended the December Brown Bag Lunch. Volunteers have signed up to be hostesses for January and February.

Garden Guides: no report

Horticulture Volunteers: Jack Mauldin reported that 21 people volunteered 58 ½ hours in December. Pots will be pre-cleaned to make the pot washing process go faster. January 10th and every other Thursday thereafter pot washing will take place from 9 a.m. until noon.

Membership: Jean Rieck reported 2,149 active members in November. Twenty-six members reinstated in November and 18 reinstated in December for a total of 44. In November there were 24 new members and 26 new members in December. Teresa McLaughlin stated expected revenue from memberships for 2007-2008 is projected to be \$114,000. Although the number of members has dropped, donations have increased.

Plant Sale: Craig Seymour announced the plant sale will be Saturday, August 23, 2008.

Historian: Carole Bunde stated that Ann Anderson will be taking pictures at the Brown Bag Lunch January 10th.

Publicity and Marketing: Dave Austin reported card sales for December totaled \$86.25. He is planning to have a new packet of note cards containing butterfly pictures.

President-Elect Report: Charlie Ricketts gave a report on the MESA Planning Committee. About 25 people attended the meeting which focused on methods and techniques for developing a successful master plan. Teresa McLaughlin stated that \$30,000 has been set aside for master

planning. She feels master planning is critical for Reiman Gardens, and will seek additional funding to develop a plan.

Past President Report: no report

New Business:

Special Projects Committee (Section 2(d) of CoHorts' By-Laws): Carole Bunde proposed that we establish a Special Projects Committee. Ardie Roehr offered to work on this committee. It was moved and seconded that we establish a Special Projects Committee. The motion passed.

Gardens' 2008 Season Opening and CoHorts' Involvement: Carole Bunde will meet with Gloria Erickson on this subject.

Director Update: Teresa McLaughlin is planning to renovate the space that was the café and gift shop. The space could seat 250 people making conferences possible. Fifty events have been booked for this calendar year. Reiman Gardens was awarded membership as a Silos and Smokestacks National Heritage Area, which is a huge marketing asset. The gardens received \$5,200 from the Ames Convention and Visitors Bureau.

Staff Reports: no reports

Foundation Representative Comments: Monica Porter stated that you can donate securities and stocks to Reiman Gardens. The donor would not have to pay capital gains taxes.

Announcements: Jack Mauldin will bring treats to the February meeting.

Adjourn: A motion was made and passed to adjourn the meeting.

The meeting adjourned at 10:46 am.

Respectfully submitted,
Janice Blanco, Secretary