

**Reiman Gardens CoHorts' Board Meeting Minutes**  
**February 11, 2009**

President Charlie Ricketts called the meeting to order at 9:30 a.m.

Those present included Charlie Ricketts, Janice Blanco, Jean Digmann, Georganna Hinrichsen, Jeanne Rieck, Carole Bunde, Ardie Roehr, Betty Sailsbury, Miriam Takle, Jack Mauldin, Dean Sampson, and Darrell Neumann.

Staff present: Teresa McLaughlin, Gloria Erickson, and Lisa Orgler.

**Approval of the Minutes:** A motion was made and passed to accept the minutes of the January 14, 2009 meeting.

**Treasurer's Report:** In Clete Mercier's absence Charlie Ricketts reported a current balance of \$3,430.66. In February book and card sales totaled \$37.25. A motion was made and passed to accept the Treasurer's Report.

**Committee Reports**

**Education:** Georganna Hinrichsen stated the February 12<sup>th</sup> brown bag will be a presentation by Carl Vondra entitled "Prehistoric Landscapes at the Time of the Dinosaurs." Jack Mauldin suggested that CoHorts board members sit at various tables during the brown bag lunches and introduce themselves to people seated at the table.

**Garden Guides:** No report.

**Horticulture Volunteers:** Jack Mauldin reported 13 volunteers worked 24 hours during the month of January.

**Membership:** Jeanne Rieck reported there are currently 1,815 active members.

**Plant Sale:** The board discussed having an evening event to benefit Reiman Gardens. A committee was formed with Ardie Roehr, chair, Craig Seymour, Jack Mauldin, Darrell Neumann, and Charlie Ricketts. They will research the possibility of the CoHorts hosting an event.

**Historian:** Teresa McLaughlin stated she added information to the Historian's Book which included information about the recent construction, reports from annual meetings, and a history of the gardens.

**Publicity and Marketing:** Miriam Takle reported slow card sales during January with 2 sets and 4 individual cards sold.

**Special Project:** Ardie Roehr stated the slide presentation to service groups is currently being worked on.

**President-Elect Report:** No report.

**Past President Report:** Carole Bunde stated that she spoke with people at the Valentine event about becoming members.

### Unfinished Business

**Presentations to Service Clubs:** Charlie Ricketts discussed the possibility of giving the Reiman Gardens presentation to the following organizations: Young Professionals, Kiwanis, Rotary, Lion's Club, Elks, Leadership Group, and Church Organizations.

### New Business

**April dates for telling service clubs about Reiman Gardens:** no report

### Director Update

Teresa McLaughlin stated the Cookies and Conversation session went well. The gift shop was extended into Hughes Auditorium to try to generate more income. The gift shop is \$3,000 ahead of what was sold versus the inventory purchased. A poster has been put together on sustainability. The spring issue of *The Journal of American Gardens* has a story about Reiman Gardens. The IRS form 990 describes the activities of the CoHorts and makes it an official support organization for Reiman Gardens. Teresa stated Reiman Gardens will have no budget cut this year, but there will be a cut next year. We need to raise 12 million dollars to become completely self-supporting. A total of \$65,000 has been raised for the dinosaur exhibit and \$20,000 more is needed. We are considering charging to get into the butterfly wing during the Art Fair.

### Other Staff Reports

Lisa Orgler stated we need to market adult tours since they take less resources and bring in more money. Children taking the youth tour get a free pass to the gardens.

### Announcements

**NEXT MEETING – MARCH 11, 2009  
9:30 A.M. – Speer Room**

### Adjourn

Charlie Ricketts adjourned the meeting at 10:40 a.m.

Respectfully submitted,  
Janice Blanco