

Reiman Gardens CoHorts' Board Meeting  
July 13, 2011

Members Present; Dave Austin, Jean Digmann, Jody Melcher, Carolyn Bolinger, Fedella Marty, Mary Lou Mumm, Charles Yoerger, Doris Brown, Jeanne Riecke, Darrell Neumann, Sheryl Soden, Marie Hammon, Dan Divine, Denise Vrchota, Teresa McLaughlin

Members Absent: Miriam Takle, Dean Sampson, Saren Johnson, Alzire Messenger, Dorothy Yoerger, Reta Althaus

Meeting called to order by Dave at 10:05

Minutes approved with correction of 129 volunteers and 665 hours.

Treasurers' Report: Question raised about expenses for Ala Carte. We need approval by the Board to continue operations. Motion was made to allow Ala Carte to continue to operate above expenses budgeted, not to exceed revenue. Seconded and approved.

Committee Reports

Photo & Cards—Dan Devine—has contacted Ames Photo club Mary Klitzel for Ames 4-H clubs. She will contact clubs. Sam Worley—will send information out and be a judge. Fliers are being dropped off. Susan will get information out to Des Moines Photo Clubs and will be a judge. Between Aug. 5-9 have judging done. Photos can be shown here before we make the announcement.

Membership—Jeanne Rieck—2462 households as of yesterday. 318 new, some of those from Groupon. Up about 300 members from last year at this time.

Education—Fidella Marty—Insect Zoo for Brown Bag Luncheon July 14. A Reiman Gardens supporter paid the fee. Iowa Games also this weekend. Friday night is opening ceremony with Shawn Johnson as the keynote speaker. 10,000 2 for 1 cards were delivered for bags given out. Possibly will get some new members.

Volunteers—Doris Brown—126 volunteers 585.48 hours.

Plant Sale—Darrell circulated a picture of a rain barrel we could raffle. We should plan on spending about \$100. Should we charge admission and then give that amount off on plants? Discussion was held. Some felt that admission would keep people away. Without admission would people just come in to sign up for prizes and not buy anything? It was decided not to charge admission. We need a raffle license. The Gardens is applying for one. The cost is \$150 and covers 2 years. The dates will be August 20 & 21. A complimentary subscription to Our Iowa will be offered. Darrell will check with other businesses for free drawing items. Fliers should be ready this week. They will be on the internet as a pdf. We need to get the fliers out in the community. Darrel will have Pat put jobs on VIC. Volunteers need to be knowledgeable about plants. Goode's has been contacted about supplying plants. Pricing is different for those because they aren't locally grown. May not work out this year. Hours—8-4 Saturday and 8-2 Sunday. If we all wear the same color, we would be easily recognized. Set up will be Friday evening.

Historian—Sheryl Soden—Maria Witte gave her a disc of photos. Also a few more from Doris. Sheryl will start putting the album together.

Publicity and Marketing—Marie Hammon—Darrell covered publicity for plant sale already, He emphasized that each of us needs to help get fliers out. We have a lot more publicity this year than last.

CoHort Events & Activities—Denise Vrchota—fundraiser—tickets will be \$50 per person. 50/50 raffle--\$10 each. VIP Package for extra \$25. Raffle ticket, stein, and first pour for stein, Plant auction will not be mainly plants. Not sure if there will be a silent auction. Lots of work went into getting items and it didn't bring in a lot of money. In the Treasurer's report it should be called Fall Fundraiser rather than Plant Auction.

\$12,750 possible as revenue. Expenses will be about \$5000. Food for 150 people will be about \$2000 of that cost. Last year CoHorts' paid for part and The Gardens paid for part. Teresa would prefer the CoHorts take care of all expenses and take the revenue in. It isn't going into the Foundation this year so The Gardens doesn't have to handle the revenue. Teresa will talk to Rajean to figure out the best way to handle getting an accounting for money going in and coming out.

Dean Sampson—not here

Jean Digmann—no report

Old Business—Dave asked about sending emails to volunteers. Teresa said we have the ability to do that; we just need to find someone to get it coordinated and organized. Joan is too busy to handle that right now.

New Business—Al a Carte volunteers—Darrell has been very busy on Sundays. Do we have more people who can help Saturdays and Sundays? We have encountered wedding set-ups on Saturdays. Teresa has the schedule in advance so we can find out what needs would be. Hours need to be consistent.

Teresa Mc Laughlin—items have been touched on. There is a lot going on.

Respectfully submitted,  
Jody Melcher  
Secretary