

Reiman Gardens Cohort Board Meeting September 8, 2010

Meeting called to order by Jean Digmann.

Members present: Miriam Takle, Dave Austin, Jean Digmann, Teresa McLaughlin, Darrell Neumann, Charlie Ricketts, Charles Yoerger, Dean Sampson, Sara Mitchell, Doris Brown, Georganna Hinrichsen, Jeanne Rieck, Carolyn Bolinger, Joyce Krug, Jody Melcher.

Minutes of previous meeting approved.

Treasurer's Report: Carolyn pointed out that the report reflects month to date. More expenditures and income may come in after the meeting. Report was approved.

Education: Georganna Hinrichsen—Ann Marie VanDerZanden will speak at the Brown Bag Lunch Sept. 9 on “Ten Great Gardens to See.” The name of the gnome will be announced.

Garden Guides—Dean Sampson—no tours in August.

Horticulture—Charles Yoerger, Joyce Krug—65 hours outdoor/indoor and facilities.

Membership—Jeanne Rieck—2217 active households. 39 new members in August. Call-a-thon Sept. 13 and 20 from 6:30-8:30. List of non-renewals from December to now will be contacted.

Plant Sale—Darrell Neumann—low attendance and small profit. Good selection of houseplants. The experts were a great idea but not well attended. If this is something we do annually, people will know to expect them. Also a sign announcing they are available would have been helpful.

Historian—Doris Brown Sara Mitchell—Working on the book and taking pictures.

Marketing—Miriam Takle—\$165 coming from sale of cards in gift shop.

President Elect—Dave Austin—plant and art auction wrap-up session held with ideas for improving next year. Raffle brought in \$380. Silent Auction was \$1600. Admissions were \$1650. Live auction was \$2045.

Past President—Charlie Ricketts—nominations—Dean Sampson will be President-Elect. Dave will review committees.

Old Business—By-law changes—page 1 misspelled word corrected in section 3. Section 2—purpose—do we want to say we are exclusively for education and scientific purposes? It is language that allows us to be a 501(c)(3). Some language was deleted because it is already spelled out in committees. Page 2—Membership qualifications changed. Page 3—clarified service of officers. Term is 3 years and could serve more than one term in a different capacity. The President serves as President Elect, President and Past President. It was felt that this is already understood and doesn't need to be specific. Page 4—no changes. Page 5—Committees—reformatted descriptions. Assist staff with volunteer

activities instead of assist staff with all volunteer activities. Page 6—Publicity and Marketing— Begin with “Assist staff with.” Committee chairs need several people on committee to help. Chair doesn’t have to do everything. Need to have Photos and Cards Chair and Publicity/Marketing Chair. Page 7—Events Chair—Add words “such as” to indicate everything doesn’t have to be done every year. Page 8—Teresa added “Revised and approved at Annual Meeting in October 2006. This will be changed to 2010 at Annual Meeting. Motion by Bolinger, seconded by Mitchell to approve changes. MCU There will not be a special meeting to discuss Ala Carte future. New Board can decide.

Teresa McLaughlin—25 new sign-ups each of the two calling nights would be nice. Donna Wiegand is retiring in October. A reception will be Oct. 29 from 2-4. Discussed selling popcorn and cider during Spirits in the Gardens. Dates are October 23 & 24. Blizzard of Butterflies will start the weekend after Thanksgiving and run for five Saturdays. Different activities will be held each Saturday—Photographer, 2 butterfly releases, wrapping gifts, wreath making.

Meeting adjourned at 10:50

Respectfully submitted,
Jody Melcher
Secretary